

City of Vallejo - Redistricting

Outreach Overview

Outreach and public engagement efforts to date include:

- Created a dedicated website for the redistricting process: https://mapvallejo.org/
 - Map Vallejo was listed on City's homepage both via a banner & button
- Virtual presentations to community groups:
 - Glen Cove Community Association
 - Vallejo Rotary Club
 - Vallejo Soroptomist
 - Leadership Vallejo
- Social media, phone and email outreach promoting educational material on redistricting, including press releases and videos
 - Distributed flyers to encourage public participation at various meetings and tonight's public hearing
 - Animated video was posted to City's Instagram
 - MapVallejo was featured in Trivia Tuesday on City's Instagram
 - Contacted community-based organizations via phone to inform them of the redistricting process and how to get involved
 - Redistricting content and animated was included in Vallejo Weekly
- Jan. 11 & Feb. 8 public hearings will be livestreamed on Facebook
- MapVallejo ads ran on the SF Bay Ferry/WETA ferries, SolTrans buses



SolTrans bus advertisement





Redistricting Process

Step	Description
Two Initial Hearings June 22 & July 27	Held prior to release of draft maps. Education and to solicit input on communities and neighborhoods.
Community Workshops August/September	Workshops held in each district for public input on the composition of districts.
Census Data Release Mid/Late August	Census Bureau releases official 2020 Census population data.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoneradjusted' 2020 redistricting data.
Deadline / Public map December 23, 2021	Maps received by December 23, 2021, will be processed and reviewed at the January 11, 2022, Public Hearing
Two Draft Map Hearings January 11 & February 8	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By April 17, 2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.



Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

Geographically contiguous

Undivided neighborhoods and "communities of interest"

(Socio-economic geographic areas that should be kept together)

Easily identifiable boundaries

Compact

(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts



Demographic Summary of Existing Districts

City of Vallejo - Existing Districts										
Category	Field	1	2	3	4	5	6	Total		
2020 Census	Total Population	20,592	20,880	20,180	21,569	21,863	21,410	105,084		
	Population Deviation	-425	-137	-837	552	846	393	1,683		
	Pct. Deviation	-2.32%	-0.96%	-4.28%	2.31%	3.70%	1.56%	7.98%		
Total Pop.	Hispanic/Latino	16%	39%	17%	27%	34%	37%	27%		
	NH White	18%	9%	25%	21%	29%	24%	20%		
	NH Black	17%	20%	20%	27%	19%	21%	21%		
	NH Asian/Pac.Isl.	44%	29%	34%	21%	13%	15%	28%		
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%		
	Total	15,017	12,928	15,508	13,759	14,258	13,971	71,470		

- Using 2020 Census total population counts
- Total plan deviation at 7.98%;
- Inside the 10% maximum considered presumptively constitutional
- Existing districts remain population balanced
- Each of the six districts must contain about 17,514 people



Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.





Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by city policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.



Public Mapping and Map Review Tools

- Different tools for different purposes
- Different tools for different levels of technical skill and interest
 - Simple "review draft maps" tool
 - Easy-to-use "Draw your neighborhood" tool
 - Paper- and Excel-based simple "Draw a draft map" tools
 - Powerful, data-rich "Draw a draft map" tool

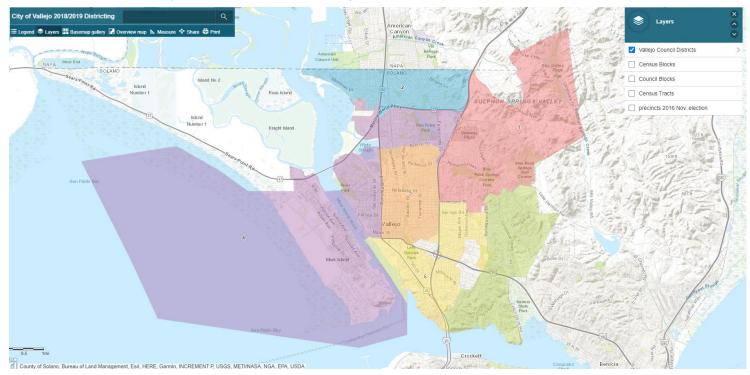
Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!



Simple Map Review Tool

Online Interactive Review Map

- ESRI's "ArcGIS Online" similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data

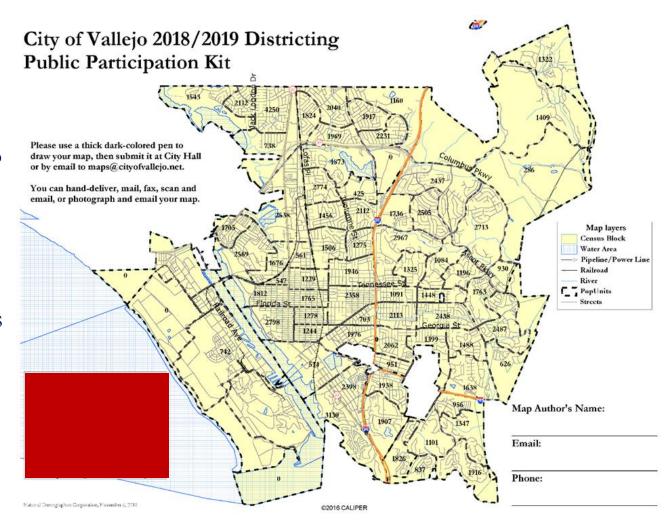


Simple Map Drawing Tool

Paper "Public Participation Kit"

For those without internet access or who prefer paper

Total Population
Counts only – no
demographic numbers





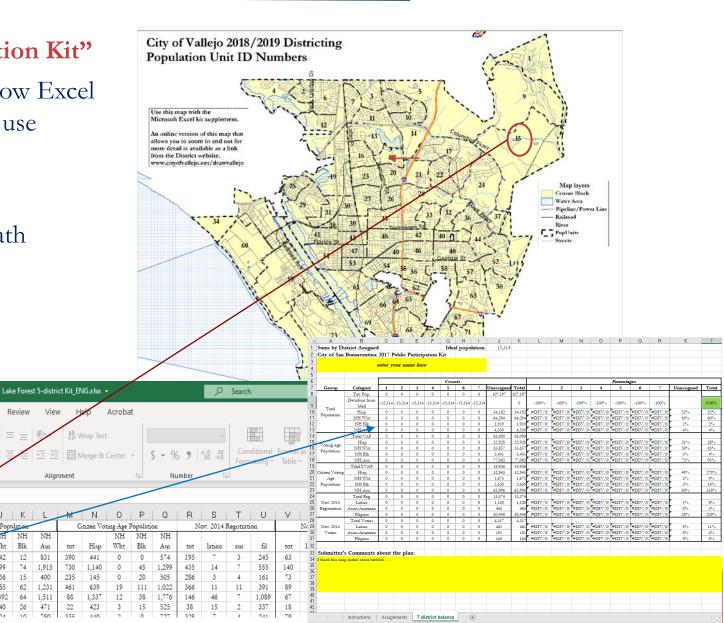
Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit"

- For those who know Excel and do not wish to use online tools.
- Adds CVAP data

AutoSave 💽 🖽 🖫

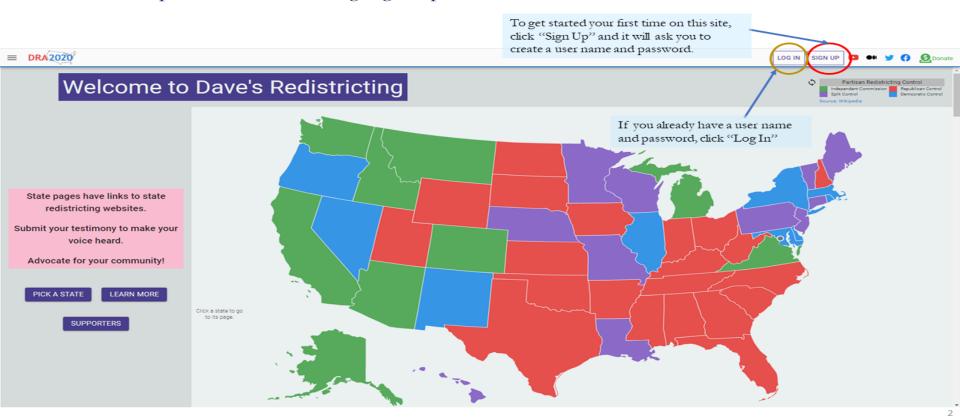
- Excel does the math



Dave's Redistricting App

Full Database

- Easy to learn
- Easy to use / Paint brush
- https://davesredistricting.org/maps#home

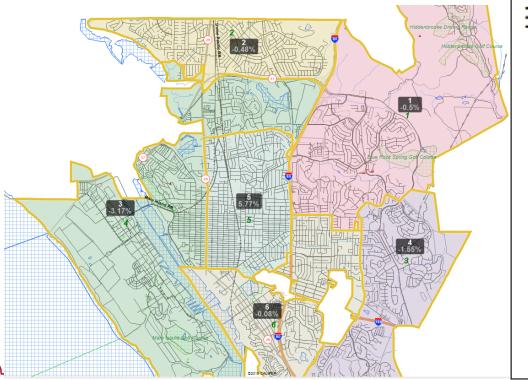




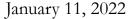
Caliper's "Maptitude Online Redistricting"

Caliper Maptitude: Full Database, Powerful Online Mapping Tool

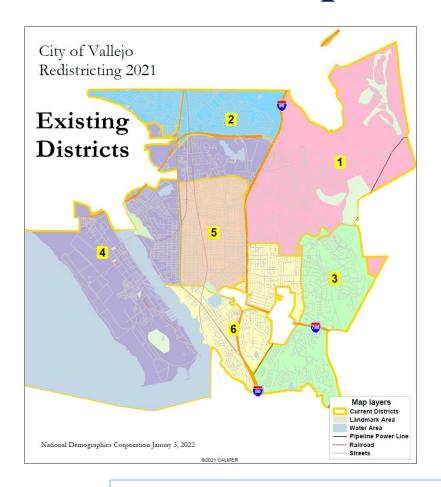
- Powerful, common, data-rich online tool
- Six languages: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- Quick Start Guide







Draft Map for Consideration





- Both population balanced
- Draft A adjusts for contiguity County area/District 6
- Public Comment Keep District 3 as is



Public Hearing & Discussion

Council direction:

- Comments on maps
- Adjustments requested

Neighborhoods or COI to include or adjust?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?



Map Vallejo.org

